Organisation des Nations Unies pour l'éducation, la science et la culture

Chaire UNESCO en management culturel

HEC MONTRÉAL
CHAIRE DE GESTION DES ARTS
Carmelle et Rémi-Marcoux

CHAIRES UNESCO CHAIRS IN/AU CANADA

UNESCO Chair in Cultural Management

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HEC Montréal

3000, chemin de la
Côte Sainte-Catherine
Montreal, Quebec
H3T 2A7
T. 514-340-5529
F. 514-340-6432
www.gestiondesarts.com
francois.colbert@hec.ca

Chairholder:
François Colbert
Business Development:
André Courchesne

Established in 1991 and recently recognized by UNESCO as a chair in cultural management, the Chair in Arts Management at HEC Montréal is named after Carmelle and Rémi-Marcoux who joined with the Transcontinental Group to make a $1 million contribution to the Chair.

The Chair conducts and publishes research in arts management, thereby contributing to the recognition of the specific nature of issues in arts management and the cultural industries. In 1998, the Chair accordingly established the International Journal of Arts Management (IJAM).

HEC Montréal also provides a number of opportunities in arts management education, including a graduate degree in cultural organization management (DESSGOC), a master's in managing cultural enterprises (MMEC) and a doctorate in administration (Ph. D.) with a profile in marketing and management in the arts, cultural industries and media. HEC Montréal provides financial support for doctoral candidates.

The Chair organizes seminars, conferences and symposiums on various subjects of interest to the academic and arts communities. In 2011, it organized a conference marking the 50th anniversary of the Quebec Department of Culture, Communications and the Status of Women (MCCCF) (50 years) and a seminar on electronic marketing. It presents an annual award for cultural management (Awards), and runs a cultural mentoring program (Mentoring).

UNESCO Chair in Cultural Management objectives

1.Set up a scientific network to promote the exchange of knowledge, and strengthen North-South academic collaboration;

2.Facilitate the transfer, exchange and sharing of expertise by building capacity among practitioners in southern hemisphere countries;

3.Train trainers to promote the establishment of centres of excellence in cultural mana¬gement in southern hemisphere countries;

4.Align our operations with the Agenda 21 for Culture concept by promoting the training of managers in an interdisciplinary and multicultural context.

Partners

The future UNESCO Chair in Cultural Management plans to work with university institutions whose operations involve countries in Latin America, Asia and Africa: the School of Manage¬ment at Los Andes University in Bogotá, Colombia, the Urban Research Plaza, Osaka City University, Japan, and the Instituto Universi¬tario de Lisboa, ISCTE, Lisbon, Portugal.

Planned activities

- Recruiting foreign students
- Offering research residencies
- Conducting online and onsite seminars
- Publishing joint articles